

1 What is claimed:

2 1. A fishing lure comprising:

3 an elongated body member having a front end, a middle portion, a rear end, a
4 longitudinally extending X-axis, an interior and an outer surface; said front end having a
5 predetermined width W1; said middle portion at its widest dimension having a predetermined
6 width W2; said rear end having a predetermined width W3;

7 an elongated head member having a front end, a rear end, a longitudinally extending
8 H-axis, an outer surface, a left side and a right side;

9 primary connection means for connecting said front end of said head member to said rear
10 end of said body member; said primary connection means having first wobble structure that
11 allows said head member to freely wobble upwardly, downwardly, to the left and to the right so
12 that said H-axis of said head member can pivot at acute angles to said X-axis of said body
13 member; and

14 hook connection means for connecting a fish hook to said rear end of said head member.

15 2. A fishing lure as recited in claim 1 further comprising a plurality of flexible tentacles
16 secured to said rear end of said head member.

17 3. A fishing lure as recited in claim 2 further comprising an eye member secured to each
18 of said left and right sides of said head member.

19 4. A fishing lure as recited in claim 3 wherein said fishing lure has the appearance
20 structure of a squid.

1 5. A fishing lure as recited in claim 1 further comprising fishing line attachment means
2 on said front end of said body member.

3 6. A fishing lure as recited in claim 1 further comprising a lead sinker weight located in
4 said interior of said body member.

5 7. A fishing lure as recited in claim 1 further comprising at least one fin extending from
6 said outer surface of said body member.

7 8. A fishing lure as recited in claim 1 wherein said body member is made of plastic
8 material.

9 9. A fishing lure as recited in claim 1 wherein said primary connection means further
10 comprises transverse rotational structure that allows said head member to rotate a predetermined
11 number of degrees about said H-axis.

12 10. A fishing lure as recited in claim 9 wherein said predetermined number of degrees is
13 approximately 180 degrees.

14 11. A fishing lure as recited in claim 1 further comprising a 360 degree swivel assembly
15 having a longitudinally extending K-axis that is secured to said primary connection means that
16 allows a fishing hook connected thereto to freely rotate 360 degrees about said K-axis.

17 12. A fishing lure as recited in claim 11 further comprising a fishing hook connected to
18 said 360 degree swivel assembly.

19 13. A fishing lure comprising:
20 an elongated body member having a front end, a middle portion, a rear end, a
21 longitudinally extending X-axis, an interior and an outer surface; said front end having a

1 predetermined width W1; said middle portion at its widest dimension having a predetermined
2 width W2; said rear end having a predetermined width W3;

3 an elongated head member having a front end, a rear end, a longitudinally extending
4 H-axis, an outer surface, a left side and a right side;

5 primary connection means for connecting said front end of said head member to said rear
6 end of said body member; said primary connection means having transverse rotational structure
7 that allows said head member to rotate a predetermined number of degrees about said H-axis; and

8 hook connection means for connecting a fish hook to said rear end of said head member.

9 14. A fishing lure as recited in claim 13 further comprising a plurality of flexible
10 tentacles secured to said rear end of said head member.

11 15. A fishing lure as recited in claim 14 further comprising an eye member secured to
12 each of said left and right sides of said head member.

13 16. A fishing lure as recited in claim 15 wherein said fishing lure has the appearance
14 structure of a squid.

15 17. A fishing lure as recited in claim 13 further comprising fishing line attachment means
16 on said front end of said body member.

17 18. A fishing lure as recited in claim 13 further comprising a lead sinker weight located
18 in said interior of said body member.

19 19. A fishing lure as recited in claim 13 further comprising at least one fin extending
20 from said outer surface of said body member.

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1 20. A fishing lure as recited in claim 13 wherein said body member is made of plastic
2 material.

3 21. A fishing lure as recited in claim 13 wherein said primary connection means further
4 comprises first wobble structure that allows said head member to freely wobble upwardly,
5 downwardly, to the left and to the right so that said H-axis of said head member can pivot at
6 acute angles to said X-axis of said body member.

7 22. A fishing lure as recited in claim 13 wherein said predetermined number of degrees is
8 approximately 180 degrees.

9 23. A fishing lure as recited in claim 13 further comprising a 360 degree swivel assembly
10 having a longitudinally extending K-axis secured to said primary connection means for allowing
11 a fishing hook connected thereto to freely rotate 360 degrees about said K-axis.

12 24. A fishing lure as recited in claim 23 further comprising a fishing hook connected to
13 said 360 degree swivel assembly.